

1 WRITE A BUSINESS PLAN

- ☐ Executive Summary
- ☐ Business Description
- ☐ Market Research & Competitor Analysis
- ☐ Financial Projections
- ☐ Company Structure & Operating Plan
- ☐ Goals, Objectives, and KPIs

2 ESTIMATE STARTUP COSTS

- ☐ Create a Startup Budget
 - Overhead costs (rent, utilities)
 - Labor costs
- ☐ Open Dedicated Startup Savings Account
- ☐ Research Grants, Services & Resources

3 REGISTER YOUR BUSINESS

- ☐ Choose Structure (LLC, Corp, Sole Prop)
- ☐ Choose & Register Business Name
- ☐ Claim Domain Name & Social Handles
- ☐ Register Entity with State
- ☐ Register Trademarks & IP

4 ACCOUNTS & PERMITS

- ☐ Open Company Bank Account
- ☐ Obtain EIN (Employer ID Number)
- ☐ Local & Industry Licenses/Permits
- ☐ Sales Tax Permit (if applicable)

5 FINANCIAL ACCOUNTING

- ☐ Hire Accountant or Set Up Bookkeeping
 - Income Statement & Balance Sheet
 - Cash Flow Statement
 - Invoicing & Expense Tracking
- ☐ Select Accounting Software
- ☐ Estimate Tax Liabilities

6 MANAGEMENT SYSTEMS

- ☐ Develop Organizational Chart
- ☐ Setup Management & Calendar Tools
- ☐ Establish Short/Long-Term Timelines
- ☐ Select Core Performance Metrics (KPIs)

7 BRANDING & MARKETING

- ☐ Design Official Logo & Brand Assets
- ☐ Build & Launch Website
 - Services, About Us, Contact, Navigation
- ☐ Setup & Optimize Social Media Channels

8 TECH & OPERATIONS

- ☐ Purchase Essential Hardware
- ☐ Deploy Office & Productivity Software
- ☐ Install Cybersecurity & POS Systems
- ☐ Draft Standard Operating Procedures (SOPs)

9 HIRING & TEAM

- ☐ Create Job Descriptions & Roles
- ☐ Establish Hiring & Onboarding Flow
- ☐ Setup Payroll & Benefits System

10 LEGAL & GROWTH

- ☐ Review Contracts & Insurance Policies
- ☐ Build Sales Strategy & Sales Funnel
- ☐ Plan 1, 3, and 5 Year Growth Goals
- ☐ Establish Quarterly Performance Reviews

NEED HELP EXECUTING YOUR STARTUP LAUNCH?

If you're hitting roadblocks on any of these steps, Abel is here to engineer your foundation.

Claim your FREE consultation today at: www.abelframework.com